

**Mediagenix**

# mediagenix

**Mediagenix is the trusted partner for media companies. Optimizing business operations. And boosting growth. Throughout the entire content lifecycle. Constantly shaping future transformations.**

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## **Creativity meets technology**

With a 30-year track record, Mediagenix is a global leader in smart content solutions to profitably connect the right content to the right audience. Where creativity meets technology, driving the industry forward and making memorable media experiences happen.

The Mediagenix modular SaaS platform orchestrates the entire content lifecycle to actively drive content lifetime value and audience engagement. Content strategy, content value management, and content scheduling all converge into one lean, company-wide collaborative flow revolving around one source of truth.

## **Company information**

Headquartered in Brussels, Mediagenix has offices in Bangkok, Denver, London, Madrid, Miami, Singapore, Skopje, and Sydney. With a team of 350+ experts working closely with 10,000+ users, Mediagenix is the trusted partner to more than 200 media companies globally.

## **Contact**

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